

# Water-Resistant Poly Cotton Canvas



This 418 gsm, poly cotton matte canvas is formulated for use with the latest generation of aqueous and latex ink jet printers. The cost-effective blended base is matched to a matte / water-resistant coating that provides a wide color gamut and durable photo quality images, perfect for creating high-end POP banners, posters, décor art and trade show graphics with added profitability. Compatible with aqueous and latex ink technology.

| Benefits  | Applications   | Customers   |
|---|--|---|
| <ul style="list-style-type: none"><li>• High quality poly / cotton canvas</li><li>• Water-resistant, matte finish</li><li>• Acid free, pH-neutral</li></ul> | <ul style="list-style-type: none"><li>• Art reproductions</li><li>• Commercial canvas prints</li></ul> | <ul style="list-style-type: none"><li>• Print service providers</li></ul> |

| SPECIFICATIONS               |   |
|------------------------------|---|
| Material Type                | Bright white, matte, 35% cotton 65% polyester blend, Oxford 2 over 1 weave  |
| Gauge                        | 22 mil  |
| Weight                       | 418 gsm   |
| Whiteness                    | 120% (CIE)  |
| Opacity                      | 99%   |
| Gloss Level                  | 2 - 5%  |
| Core Size                    | 3" ID core with 2" adaptable insert   |
| RIP & Printer Media Settings | For the best and most consistent results, a profile should be created using an external color calibrator in conjunction with your RIP and color matching software. However, if these tools are not available, printers using dye ink should be set for the highest print quality and media selection should be "Photopaper". When using UV inks, the "heavy weight coated" option should be selected. Ink coverage up to 300% is recommended. |
| Light Fastness               | The fading time of inkjet ink is a direct result of the inks that you choose to use and the environment where the print is displayed. Please consult with your ink manufacturer for light fastness data.  |
| Finishing                    | No post processing or finishing is required.  |
| Water Resistance             | Water resistant with latex or aqueous pigmented inks.   |
| Ideal Storage Conditions     | 70° F (21° C), 50% R.H. (a controlled environment is recommended); store in original packaging.   |
| Optimal Service Environment  | 60°-86° F, 50% Relative Humidity.   |
| Color                        | L. 94.66 a. 4.65 b. -10.43  |
| Ink Compatibility            | Compatible with all thermal and piezo inkjet printers using water-based dye and pigment-based inks. Latex compatible.   |
| Shelf Life                   | 1 year from the ship date when stored in proper conditions.   |

| SKU          | Size         |
|--------------|--------------|
| WREPC1740-AC | 17" x 40 ft. |
| WREPC2440-AC | 24" x 40 ft. |
| WREPC3640-AC | 36" x 40 ft. |
| WREPC4440-AC | 44" x 40 ft. |
| WREPC6040-AC | 60" x 40 ft. |

Product Performance & Suitability: All of the descriptive information and recommendations should be used only as a guide. Furnishing such information and recommendations shall in no event constitute a warranty of any kind. All purchasers shall independently determine the suitability of the material for the purpose for which it is purchased. Seller's and manufacturer's only obligation shall be to replace such quantity of the product proved to be defective. Neither the seller nor manufacturer shall be liable either in tort or in contract for any loss or damage, direct, incidental or consequential (including loss of profits or revenue) arising out of the use of or the inability to use the product. No statement or recommendation not contained herein shall have any force or effect unless in agreement signed by officers of seller and manufacturer.